Annual report submitted to the Program Review Committee on November 1, 2013

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Signature of Department Chair/Lead Faculty Member Signature of Dean/Director

### Data and Analysis

### Program Data

|  |  |  |  |
| --- | --- | --- | --- |
|  | 3 Years Prior | 2 Years Prior | 1 Year Prior |
| FTES | N/A | 22 | 82.2 |
| FTEF | N/A | .4 | .9 |
| WSCH/FTES | N/A | 1,045.3 | 1,498.4 |
| Number of Full-Time Instructors | 0 | 0 | 0 |
| Fill Rate | N/A | 92.9% | 94.4% |
| Success Rate | N/A | 59.3% | 59.1% |
| Persistence | N/A | N/A | N/A |
| Retention | N/A | 84.4% | 81.9% |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Current Year 2013-14 | Previous Year 2012-13 | Two Years Prior 2011-12 |
| Number of Full-Time Classified | 0 | 0 | 0 |
| Number of Full-Time Faculty | 0 | 0 | 0 |
| Number of Full-Time Managers | 1 | 1 | 1 |
| Number of Part-Time Classified | 0 | 0 | 0 |
| Number of Part-Time Faculty | 2 | 2 | 2 |
| Number of Part-Time Managers | 0 | 0 | 0 |
| Students Served Annually |  |  |  |
| Total Non-Restricted Annual Budget |  |  |  |

### Program Data Analysis

There were errors in data reporting because of the name change from Communications to Mass Communications.

### Curriculum Data -- Use data from the previous academic year

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Additions | Revisions | Suspensions | Retirements | Current Total |
| Courses | 0 | 0 | 0 | 0 | 3 |
| Certificates 18 units or greater | 0 | 0 | 0 | 0 | 0 |
| Certificates less than 18 units | 0 | 0 | 0 | 0 | 0 |
| Degrees | 0 | 0 | 0 | 0 | 0 |

### Curriculum Data Analysis

We have sufficient courses/capacity to meet the current needs.

1. **Program Student Learning Outcomes Data From the Previous Semester**

|  |  |
| --- | --- |
| Total number of PSLOs/sections |  |
| Percentage of PSLOs that were fully achieved |  |

**Department Discussions Regarding SLOs (“Closing the Loop”)**

SLOs were discussed at both the fall and spring All-College Meetings.

1. **Progress on 5-year Goals from most recent Program Review.**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Goal** | **Complete** | **Partially Complete** | **Not Started** | **Abandoned** | **Comments** |
| 1. Encourage faculty to use SLO progress reports for continuous improvement. | On-going |  |  |  | This is ongoing and forever will be. |
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**Analysis of** **Progress on 5-year Goals**

|  |
| --- |
| The Mass Communications Department is small with no full-time faculty. Therefore, there were no ambitious 5-year goals established for this department in the last Program Review. |

Action Plan and Resource Request Based on Annual Data

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Action** | **Institutional planning goals\*** | **How action will improve student learning** | **Type of Resource** | **Resource needs, if any** | **Department priority\*\*** | **Approximate cost** | **Potential Funding Source** |
| No actions are planned. |  |  | Equipment |  |  |  |  |
|  |  |  | Facilities |  |  |  |  |
|  |  |  | Personnel |  |  |  |  |
|  |  |  | Software |  |  |  |  |
|  |  |  | Supplies |  |  |  |  |
|  |  |  | Technology |  |  |  |  |
|  |  |  | Training |  |  |  |  |
|  |  |  | Other |  |  |  |  |

\*Reference specific sections of College Education Master Plan, Strategic Initiatives, 5-year Program Review Goals, Accreditation Recommendations, SLO/SAO evaluation and assessment, College Mission, or other relevant planning documents.

\*\*Prioritize the program’s resource needs with 1 being the most important and subsequent numbers being less urgent.